

# DERRICK ANGELO TAGOE

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Results driven WordPress Developer with 4 years of experience in full-cycle website development and foundational SEO. Proficient in leading page builders including Elementor, Oxygen, Divi, and WP Bakery. Skilled in custom theme and plugin development, developing landing pages and eCommerce sites. Dedicated to delivering user-friendly, high-performance and responsive digital experiences that align with client goals, resulting in an average of 25% increase in client engagement.

## PROFESSIONAL EXPERIENCE

### WORDPRESS DEVELOPER

Freelance | Accra - Ghana, GH

2022 – PRESENT

- Designed and developed 6+ fast-loading responsive websites using Elementor for clients in various industries, reducing bounce rates by an average of 15% across client portfolios.
- Implemented foundational SEO best practices including metadata optimization and site speed enhancements, consistently achieving 90+ Page Speed scores and, improving client search rankings.
- Collaborated in UI/UX designs to ensure intuitive user journeys and mobile-first design.
- Migrated websites from local servers to hosting platforms.

### WORDPRESS DESIGNER

Kwadisi Web Services | Accra, GH

2021

- Created tailored websites for small businesses using Elementor, including service pages and online stores.
- Configured plugins for contact forms, caching, security, and analytics.
- Delivered fast-loading, accessible designs optimized for search engines and mobile devices.

### UI/UX INTERN

Adabyte Dynamics. | Accra, GH

2020

- Collaborated in UI/UX designs to ensure intuitive user journeys and mobile-first design.
- Design user interfaces, wireframes and prototypes for various websites
- Provided ongoing support, updates, and SEO audits.

## EDUCATION

### ADVANCE DIPLOMA IN BUSINESS INFORMATION TECHNOLOGY

NCC Education Greenwich University - IPMC

2020

## SKILLS

- **CORE WORDPRESS & BUILDERS:** Elementor, Oxygen Builder, Divi, WP Bakery, WooCommerce Setup, Theme & Plugin Customization, Child Themes
- **DESIGN & TOOLS:** Responsive Design, Cross-Browser Compatibility, Mobile Optimization, Figma, Adobe XD, Canva, Git, GitHub

- **FRONTEND LANGUAGES:** HTML5, CSS3, JavaScript, Tailwind, React JS
  - **SEO & ANALYTICS:** Metadata Optimization, Keyword Integration, Site Speed Enhancements, Yoast SEO, Google Analytics, Google Search Console
  - **SERVER & BACKEND:** CPanel, PHP, MySQL
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## PROJECT HIGHLIGHTS

### SECURIKO SECURITY SOLUTIONS

- **Challenge** - Develop website for Securiko Solutions to increase online presence.
- **Solution** – Developed a full suite of responsive website using Elementor, managing everything from hosting, logo design to color palette, content writing, google business profile integration and ongoing support with a 99% PageSpeed Insight.
- **Impact** - Securiko’s online presence widened its potential clients across Ghana and old clients were able to review their services through the google business profile. Visit <https://securikosecurity.com/>

### C2M BUILDERS LIMITED

- **Challenge** – Develop website for C2M Builders Limited to increase online presence in the United Kingdom.
- **Solution** – Delivered a fully customized WordPress site with Elementor, optimized for local search and mobile performance for C2M Builders, a construction and plumbing company based in the United Kingdom. Managing everything from hosting and logo design to color palette, content writing, and ongoing support.
- **Impact** - C2M Builders online presence widened its potential clients across the United Kingdom and old clients were able to review their services through the google business profile. Visit <https://c2mbuilderslimited.com/>

### EBITS (Experts Business Information Technology Solutions)

- **Challenge** – Redesign EBITS website making it responsive and cross-browser compatibility. Also fix all the broken.
- **Solution** – Developed a modern, responsive, SEO optimized website for EBITS, a technology solutions company using Elementor, Figma, Canva to create rich graphics, images, layout to make the website fully responsive and mobile friendly. Also optimized images for fast loading and fixed all the broken links.
- **Impact** – Increased the page speed of EBITS from 63% to 92%. Visit <https://ebitsgh.com/>

### THE GHANA MEDICAL ASSOCIATION FUND

- **Challenge** – Redesign Ghana Medical Association website with modern layout website making it responsive and cross-browser compatibility. Also fix all the broken.
- **Solution** – Developed a suite of responsive website for The Ghana Medical Association using Elementor showcasing modern design and SEO best practices.
- **Impact** – User friendly navigations and, increased the page speed of EBITS from 57% to 90%. Visit <https://fgma.luminapps.com/>

### RUBIE GLOBAL FASHION CONSULTING

- **Challenge** – Develop website for Rubie Global Fashion Consulting, a personal wardrobe stylist specializing in helping clients choose clothes for various occasions to increase online presence in the United States.
- **Solution** – Delivered a fully customized WordPress site with Elementor, optimized for local search and mobile performance Rubie Global Fashion Consulting, a personal wardrobe stylist specializing in helping clients choose clothes for various occasions to increase online presence in the United States.
- **Impact** - Rubie Global Fashion Consulting online presence widened its potential clients across the United States and old clients were able to review their services through the google business profile. Visit <https://rubieglobalconsulting.com/>

## PORTFOLIO

- <https://derricktagoe.luminouslayout.com/>
- <https://www.linkedin.com/in/derrick-tagoe-b56bb083/>

